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This multipack consists of Horngren: Introduction to Management Accounting Chapters 1-14 Pearson International Edition 13th Edition (ISBN 0131273086) and Horngren: Introduction to Financial Accounting International Edition 8th Edition (ISBN 0130423629) For courses in Introduction to Management Accounting. Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, 13th Edition. This best-selling text offers a relevant, real-world decision-making approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provides instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. Introduction to Financial Accounting, Eighth Edition. This best-selling text offers a relevant, conceptual approach to financial accounting. Students learn how to evaluate and analyze a typical corporate annual report and to use accounting as a tool in understanding business. structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. The Eighth Edition now includes: student-oriented real-world company examples such as Cisco, Nantucket Nectars, Teva ; new Cognitive Exercises and Business First boxes; new on-line courses and step-by-step tutorials on the leading professional software packages; and new CD-ROM series, Mastering Accounting.